
NEW business start-up workshops

Our Business Link workshops for people thinking of starting a business or in the early stages of running a business have been restructured and streamlined.

We have made it easier for you to navigate your way through the business start-up workshops by focusing on the different stages of setting up and running a new business, allowing you to attend the workshops in a designed order.

Where to start:

Starting a Business – Is it for me? 3 hours

- If you are thinking of starting a business or working for yourself.
- Everything you need to know about working for yourself and whether starting a business is right for you.
- What you need to do and where to get help.

Getting the basics right 6 hours

- For people wanting to develop a business plan.
- Everything you need to know and do to give yourself the best chance of success.
- Putting a Business Plan together, legal structure, tax, VAT, how to charge and getting started.

Next steps for people wanting to starting a business or in the early stages of running a business:

Managing money and making a profit 3 hours

- Focusing on cash flow and financial management.
- Book-keeping, cash flow, Profit & Loss, Tax & VAT.

Finding and keeping customers 3 hours

- Focusing on finding and keeping customers and growing sales.
- Marketing, selling, brands and logos.

Running a successful business 3 hours

- Focusing on the practicalities of running a small business and prioritising your time.
- Looking to the future and managing resources.

Other workshops in the series:

Business Ideas 6 hours

- If you are considering starting a business but have not come up with the right idea.
- Proven techniques to generate ideas for your new business.

Buying a Franchise 3 hours

- The basics you need to know about franchising and whether it is the way forward for you.

Using the web in your business 6 hours

- No-nonsense, jargon-free workshop to provide you with the essential theory (concept) you need to plan a new website or update an existing site.
- How to develop your on-line marketing, get customers to your site and monitor and evaluate results.